

Bill Minhyuk Kim

Based in Vancouver, BC, Canada | Toronto, ON, Canada | Seoul, Korea

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◆ PROFESSIONAL SUMMARY

Digital Video Production & Digital Media Specialist with 7 years of international experience in North America and Asia. Skilled in concept development, directing, cinematography, editing and post-production for commercials, events, live broadcasts, and digital marketing. Experienced in operating SLR, mirrorless, and ENG / Broadcast cameras, a variety of lenses, gimbals, drones, and lighting. Proficient in digital media design and motion graphics, including industry standard Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Illustrator, Lightroom and Audition) to deliver visually compelling and brand-consistent content. Proficient in working with diverse teams, managing projects from initial idea to final delivery, and producing engaging multimedia content for global audiences.

◆ CORE SKILLS

- ✓ **Equipment Operation** - Broadcast cameras, SLR, Mirrorless, gimbals, drones, and studio lighting
- ✓ **Video productions & Editing** - Adobe Premiere Pro, After Effects, Audition
- ✓ **Photography & Retouching** - Adobe Lightroom Classic, Photoshop
- ✓ **Creative Direction & Storyboarding** - Visual storytelling, Scriptwriting, shot lists
- ✓ **Production Management** - Scheduling, budgeting, crew coordination, client liaison
- ✓ **Live Streaming & Multi-Camera Operation** - Black Magic Design ATEM Mini Series, OBS
- ✓ **Drone, Timelapse Cinematography** - DJI drone operation, aerial filming, cityscape timelapse
- ✓ **Motion Graphics & 3D Tracking** - Adobe After Effects, Cinema 4D integration
- ✓ **Graphic Design & Digital Media** - Adobe Illustrator, Social media asset creation
- ✓ **Branding & Marketing Content Creation** - Cross-platform visual content of digital campaigns
- ✓ **Bilingual Communication** - Native Korean & Fluent English for global audiences.

◆ PROFESSIONAL EXPERIENCE

[May 2024 – Current]

Ginkgo International Inc. / Seoul, South Korea

Operations & Trading Coordinator / Assistant Manager

- Coordinated coal trade between ADARO (Indonesia) and BASF Korea.
- Manage Indonesian subsidiary and mining operations.
- Managed tenders for power plant projects, preparing documents and bids.
- Handled customs clearance and trade documentation.
- Supported President Director with administrative and operational tasks.

[Jul 2022 – Apr 2024]

Funding Insider / Seoul, South Korea

Video Production Director / Senior Team Leader

- Directed concept to delivery video production for global crowdfunding and marketing projects.
- Managed crews, schedules, and quality standards.
- Directed on-set lighting and sound for optimal results.
- Developed scripts, storyboards, and visual strategies.
- Coordinated casting and location scouting.

[May 2020 – May 2022]

FOURFREE / Seoul, South Korea

Director of Photography / Head Video Producer

- Directed broadcast live shows featuring celebrities. (Professor Kim Chang Ok, various show hosts).
- Operated and switched multi cameras and feed live streams across platforms.
- Directed culinary contents, live commerce, and photograph franchises food menus.
- Filmed and edited drone footage and promotional visuals for corporate sites.
- Filmed and edited informative lectures and corporate contents.

[Nov 2019 – Mar 2020]

ENDORPIC. / Seoul, South Korea

Video Director / Team leader – Marketing Video Team

- Planned and produced English-language travel videos showcasing Seoul for international audiences.
- Collaborated with foreign YouTubers on filming and editing content.
- Managed social media promotion and bilingual subtitles (Korean-English).

[Mar 2017 – Mar 2019]

ONIKON Creative Inc. / Surrey, BC Canada

Graphic Designer

- Planned, sketched, and executed printable and digital design concepts tailored to client needs.
- Created and refined visual content using Photoshop and Illustrator.
- Designed video graphics and visual assets, and performed 3D Motion graphic for real-estate video.
- Captured and edited Real-estate photo.
- Updated and enhanced existing designs to improve quality and engagement.

[Apr 2013 – May 2014]

Piper Studios / Woodbridge, ON, Canada

Wedding, Event & Music Video Production Specialist

- Edited and retouched wedding and couple photography to meet professional standards.
- Assisted in wedding day shoots, including secondary camera operation.
- Filmed and edited supported production for music videos.
- Edited wedding videos and authored Blu-ray for client delivery.
- Operated photo booths at events and created associated design assets.

[Oct 2012 – Dec 2012]

Darim Vision International Corp. / Burnaby, BC, Canada

3D Motion Graphic Designer / Video Producer

- Created lower-third titles and visual assets for a virtual 3D studio.
- Edited studio recording footage for corporate productions.
- Operated studio video shoots, setting up professional lighting for green screen environments.

◆ EDUCATION

[2011 – 2012]

Vancouver Film School (VFS) / Vancouver, BC, Canada

Diploma in Digital Media Design - Film / 3D Motion Graphic

[2009 – 2010]

University of the Fraser Valley / Abbotsford, BC, Canada

Computer Information System (Incomplete)

[2007 – 2009]

Aldergrove Community Secondary School (ACSS) / Aldergrove, BC, Canada

Completed ESL International Program (From Grade 9-12) & High School Diploma

◆ AWARDS & CERTIFICATIONS

Photography Merit Award – Seoul Design Foundation (DDP)

Class 1 Driver's License, Korea (2009)

Military Service - Republic of Korea Army 1st Corps Sergeant (2014-2016)

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